

Norton Senior Center Market Assessment, Survey Results & Proposed Design

Bargmann Hendrie + Archetype, Inc.
March 20, 2019



**NORTON
SENIOR CENTER**

**NORTON SENIOR CENTER
FUEL ASST
MEDICARE HELP!
NORTON ROAD SHOW
FEB 25
55 WEST MAIN STREET**

 **HANDICAPPED
PARKING
PERMIT
REQUIRED**

Table E – 2018 Primary Service Area Age Distribution

(ESRI estimates)

Ages	Population	% of Total	Nat. Population	Difference
0-5	928	4.6%	6.0%	-1.4%
5-17	3,059	15.3%	16.3%	-1.0%
18-24	2,865	14.3%	9.7%	+4.6%
25-44	4,411	22.0%	26.4%	-4.4%
45-54	2,990	14.9%	12.8%	+2.1%
55-64	2,841	14.2%	13.0%	+1.2%
65-74	1,875	9.4%	9.4%	+0.0%
75+	1,130	5.7%	6.5%	-0.8%

Chart E – 2018 Primary Service Area Age Group Distribution

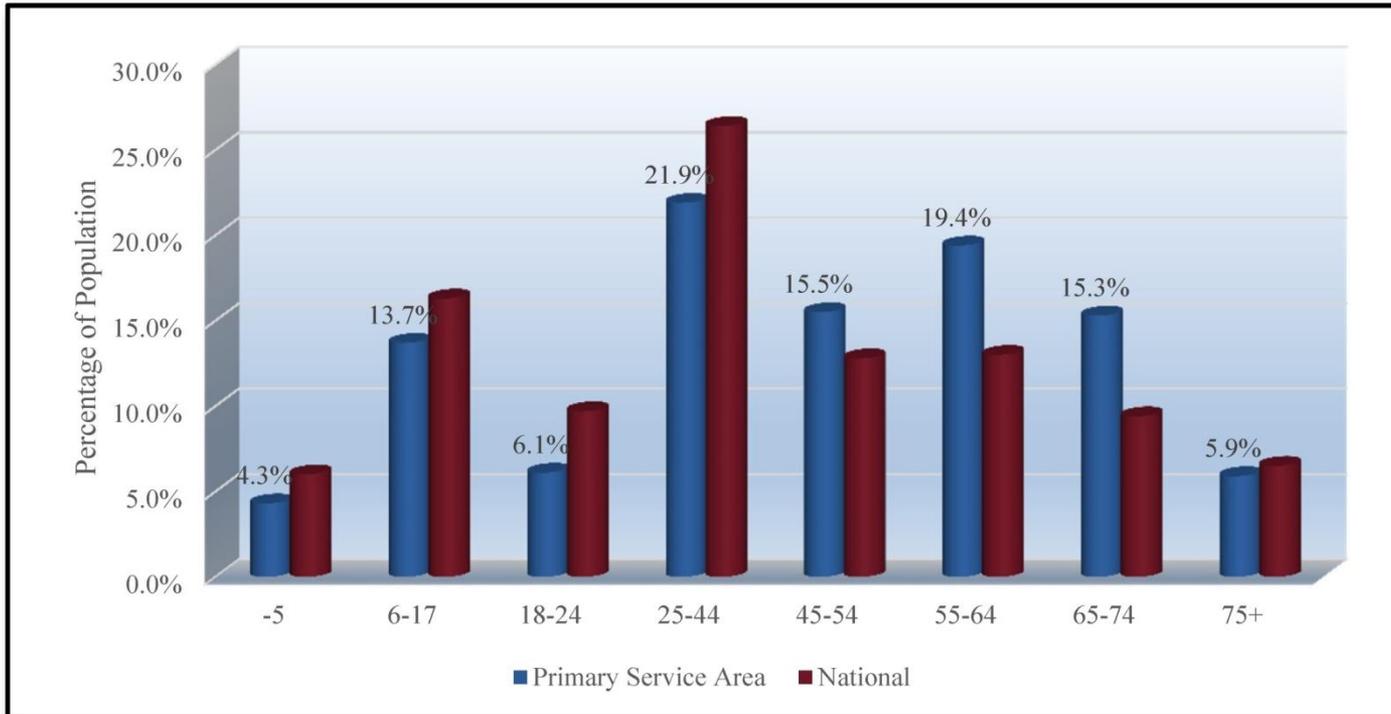
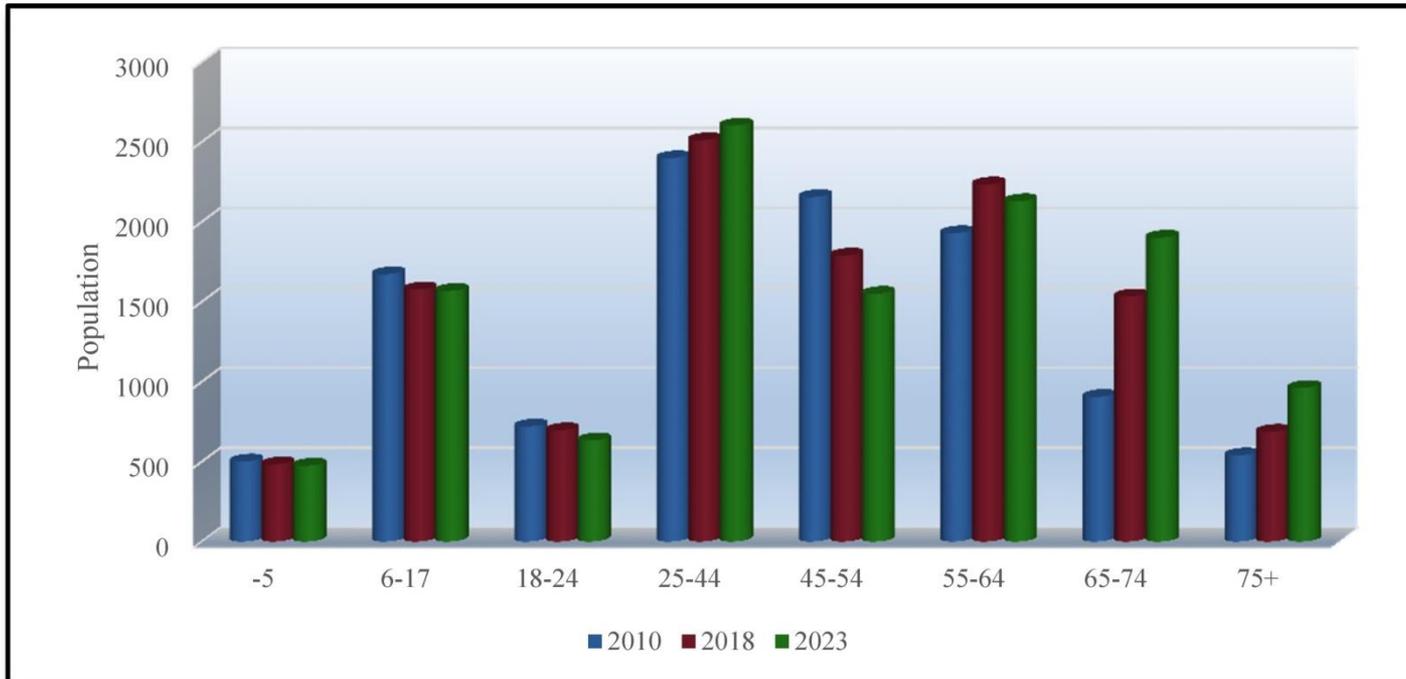


Table F – 2018 Primary Service Area Population Estimates

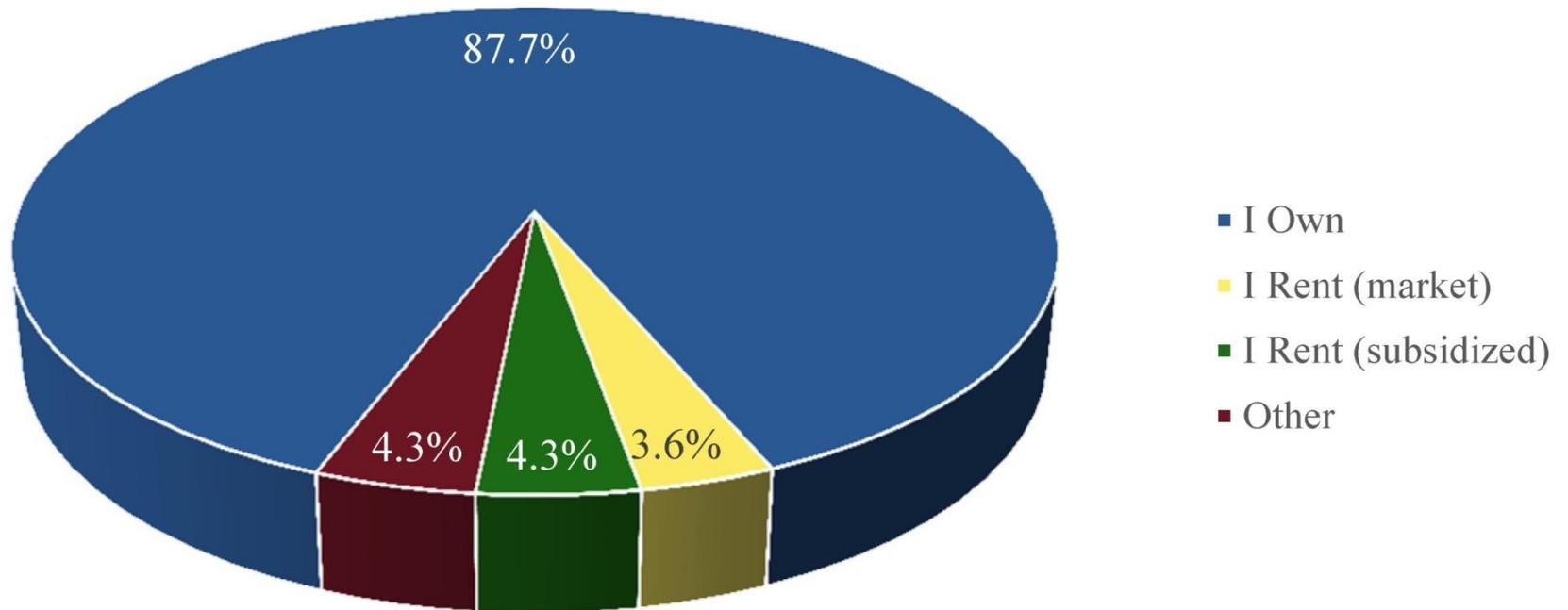
(U.S. Census Information and ESRI)

Ages	2010 Census	2018 Projection	2023 Projection	Percent Change	Percent Change Nat'l
-5	983	928	938	-4.6%	+2.5%
5-17	3,402	3,059	2,938	-13.6%	+0.9%
18-24	2,663	2,865	2,663	+0.0%	+0.7%
25-44	4,476	4,411	4,854	+8.4%	+12.5%
45-54	3,251	2,990	2,628	-19.2%	-9.5%
55-64	2,229	2,841	2,934	+31.6%	+17.2%
65-74	1,213	1,875	2,244	+85.0%	+65.8%
75+	814	1,130	1,475	+81.2%	+40.2%

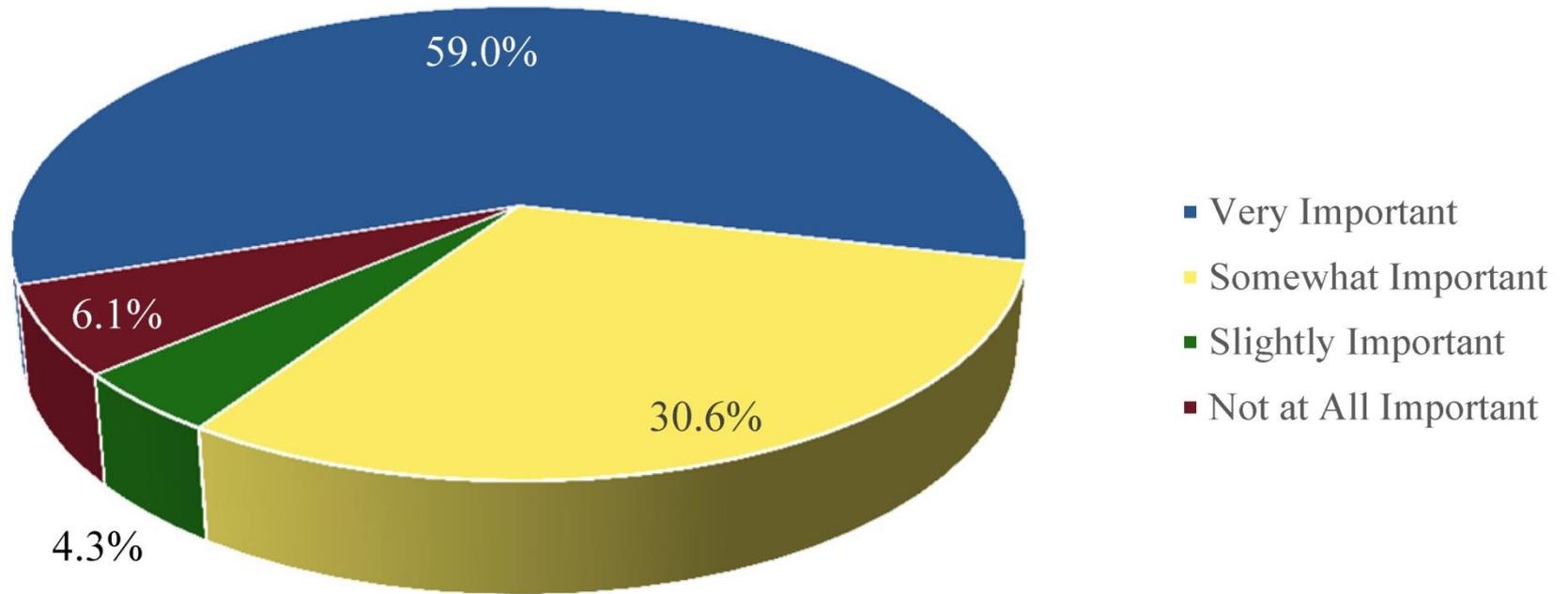
Chart F – Primary Service Area Population Growth



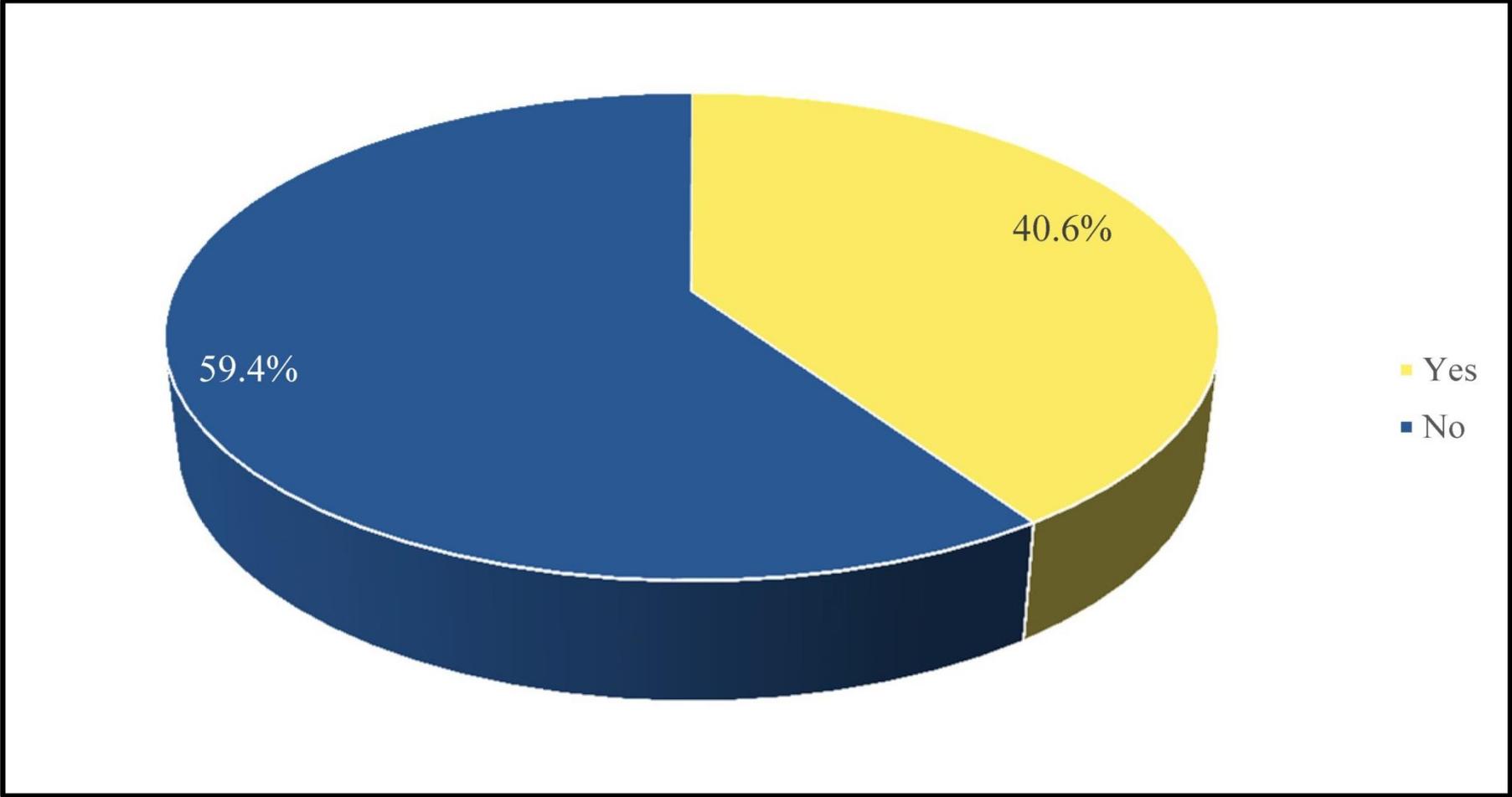
Question #5 – Do you rent or own your current place of residence?



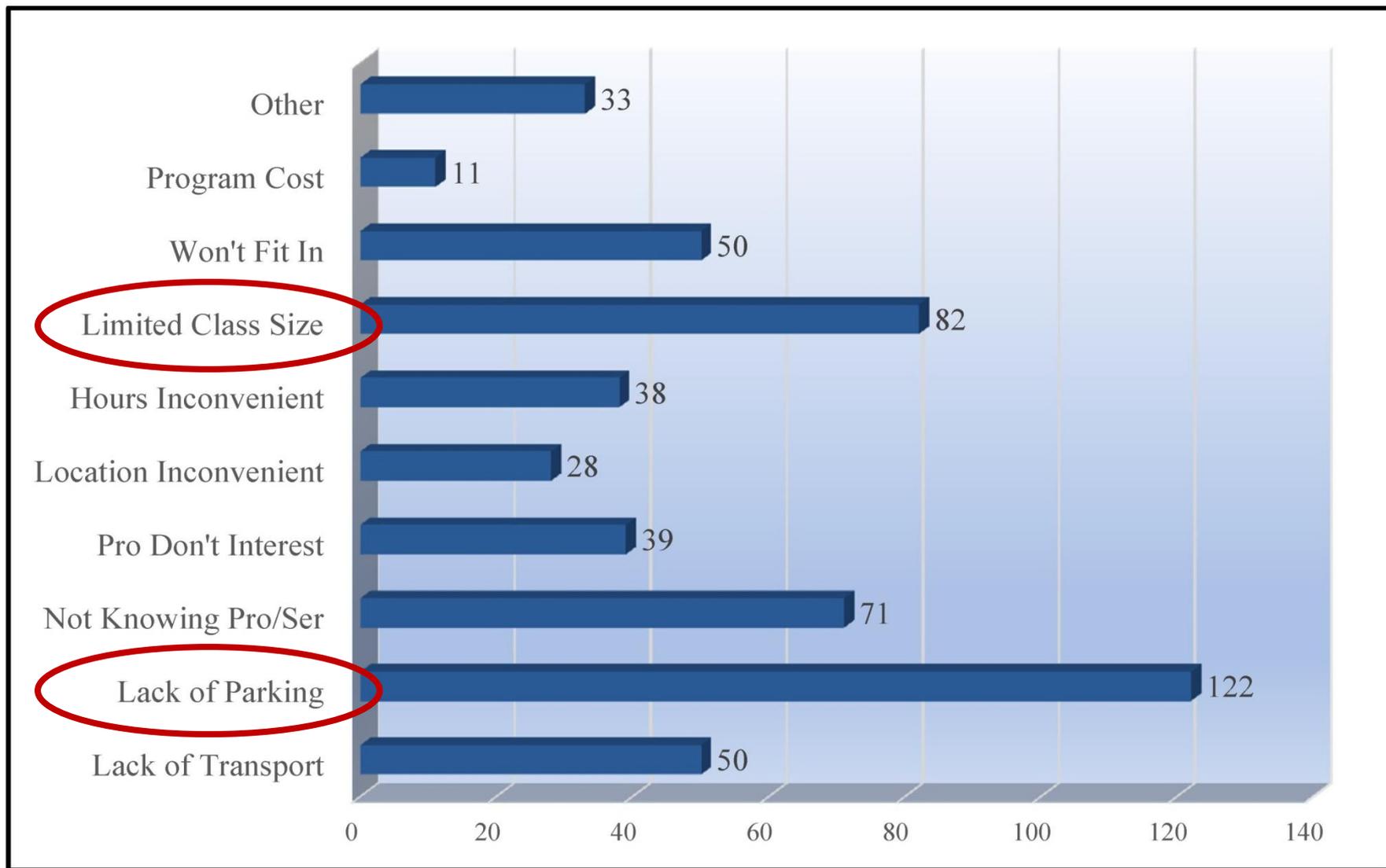
Question #2 – How important is it to you to remain living in Norton?



Question #15 – Do you currently use programs or services offered by the Council on Aging/Norton Senior Center?

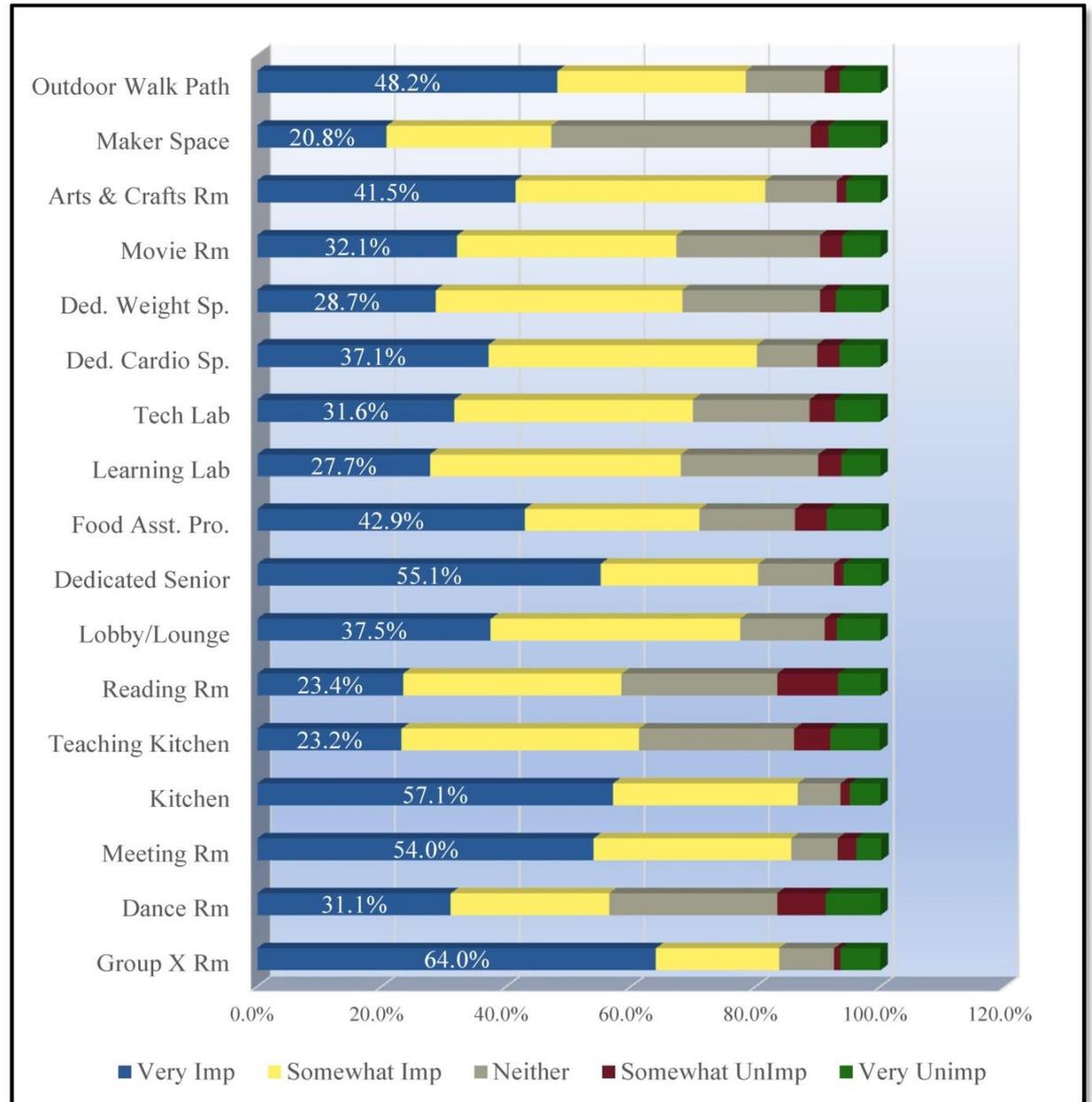


Question #16 – Below is a list of problems one could encounter when accessing the Norton Senior Center or its programs. Which of these problems have you or someone you know experienced? (check all that apply)

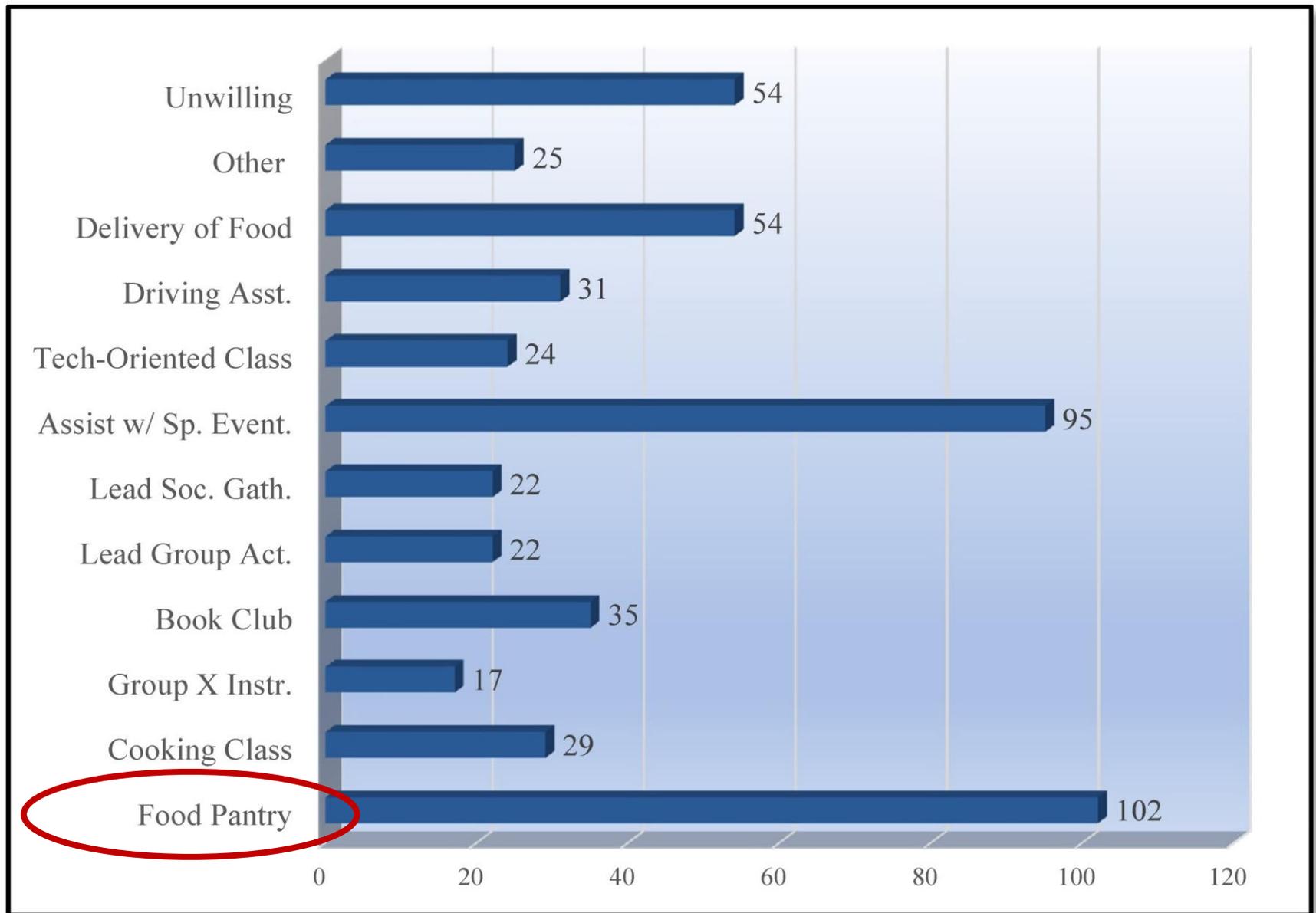


Question #21 – In order to continue offering programs, and expand those programs, the Council on Aging/Norton Community Senior Center may need to invest in a new facility(s). Please rate how important each facility component is to your and/or your family?

Most Highly Desired
Group Exercise
Kitchen
Meeting Room
Outdoor Path



Question #28 – Please identify activities from the list below that you may consider volunteering for.



Program Foundation Blocks



Volunteering

Assistance encompassing food, nutrition, recreation, culture, transportation & social service becomes a “feeder system” for CoA.



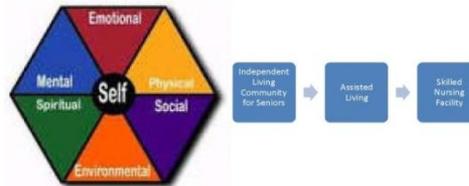
Lifelong Learning & the Arts

Focus on intellectual stimulation, learning, personal growth and enhanced quality of life



Wellness Center

Focus on healthy aging (physical & health care)



Information Dissemination

Information, services and service delivery to help residents remain independent; SHINE, Taxes, Legal and the like.



Café

Casual drop-in for social interaction or informal “Café talks”

Food Pantry Side of Senior Center



Town Hall Side of Senior Center



Site Plan



ELM STREET

CROSS STREET POND

CROSS STREET

ELM STREET

17

9

8

8

7

23

4

10

9

15

15

23

7

10

Questions
or
Comments